

### Ada County Sheriff's Office

# 2008 COMMUNITY SURVEY CITY OF STAR RESULTS



The Ada County Sheriff's Office (ACSO) contracted with Strategic Intelligence, Inc. to measure citizen perceptions and expectations of our services by surveying unincorporated areas of Ada County and our three contract policing municipalities - Eagle, Kuna and Star. The study involved two distinct data collection methods:

- 1. <u>Telephone interview</u> provided scientifically reliable baseline information about citizen perceptions, crime concerns, and suggestions for service improvements.
- 2. <u>Online survey</u> provided a "democratic, open-door" opportunity for all citizens to participate.

### Survey Topics - 40 questions, 10 minutes

- Demographic attributes of the survey respondents (gender, age, education, type of domicile, town/county, zip code, visits to the ACSO website)
- · Community's quality of life
- Perceptions of neighborhood crime
- Evaluation of ACSO's amount and quality of services
- Opinion about several ACSO initiatives
- Ways ACSO can improve services and communicate with citizens

#### **Data Collection**

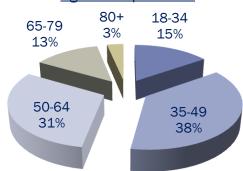
March 11 - April 16, 2008

Telephone interviews = 150 Online surveys = 3 Total respondents = 153

## 153 City of Star Survey Respondents

- 46% men and 54% women
- 93% live in a detached single-family home
- 74% have some college education (41% have an associate or technical degree or some college courses, 20% college diploma, 12% postgraduate courses or degree)

## Age of Respondents



Results Summary May 2008

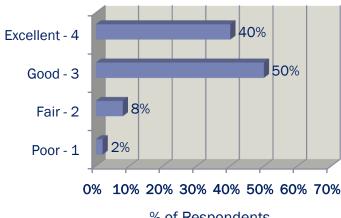


# Ada County Sheriff's Office QUALITY OF LIFE



# **Quality of Life** Where You Live

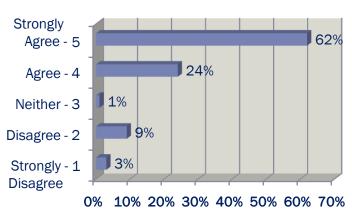
90% of Star survey respondents said their quality of life was good or excellent.



% of Respondents

# **Neighbors Look Out** for Each Other

86% of Star survey respondents agreed that they live in an area where neighbors look out for each other.

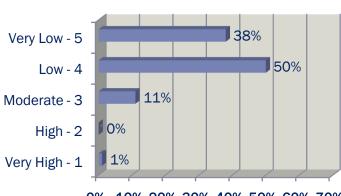


% of Respondents

# Level of Crime in Your Neighborhood

88% of Star survey respondents reported that crime in their neighborhood is low or very low.

65% said that the level of crime has remained about the same over the past two vears: 30% said crime had increased: and 5% said it had decreased.



0% 10% 20% 30% 40% 50% 60% 70%

% of Respondents

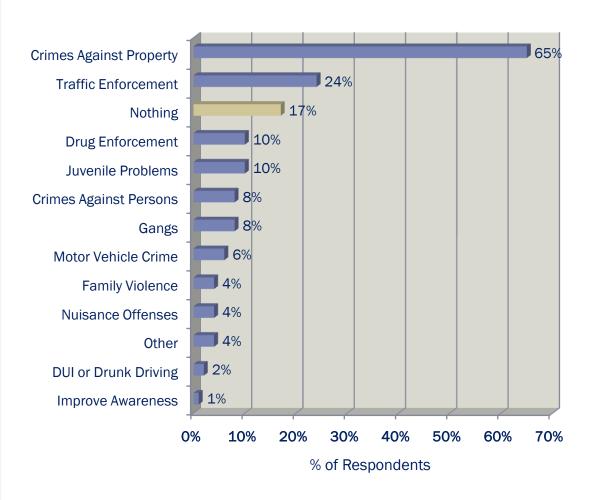


# Ada County Sheriff's Office $QUALITY\ OF\ LIFE$



# Top Crime or Law Enforcement Issue in Your Neighborhood

A majority (65%) of respondents said the top crime or law enforcement issue in their neighborhood involved crimes against property, such as theft or vandalism. In a distant second was traffic enforcement with 24% of respondents.





# Ada County Sheriff's Office QUALITY OF SERVICES

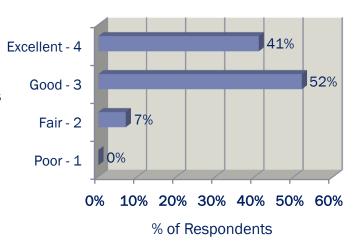




93% of Star survey respondents rated our services as good or excellent.

# **Amount of Patrolling In** Your Neighborhood

79% of survey respondents said that deputies patrol just about the right amount, but 20% said it was too little.



### **Evaluation of Contacts with ACSO**

31% of Star survey respondents had no contact with us in the past 2 years, 26% interacted with us 1-2 times, 16% 3-4, and 27% had 5 or more contacts.





# Ada County Sheriff's Office QUALITY OF SERVICES



### **Evaluation of Contacts with ACSO**

Evaluations of contacts with ACSO staff fell into two tiers of rating:

- 1. We received highest marks from survey respondents who were aided by ACSO staff at a traffic accident or interacted with us at a public meeting at least 97% were very or somewhat satisfied with their contact.
- 2. In the next tier, 83-90% of survey respondents reported satisfaction with their treatment when making a 9-1-1 or emergency call or reporting a crime, and agreed they were treated professionally when stopped for a traffic violation.
- 3. One Star citizen strongly agreed they were treated professionally when suspected, arrested or charged with a crime by ACSO staff.

		% Survey Respondents				
Contact Type	No. of Respon -dents	Very on Satisfied	Somewhat Satisfied	Neither &	Somewhat Dissatisfied	Very L Dissatisfied
Satisfaction with aid at a Traffic Accident	11	82%	18%	0%	0%	0%
Satisfaction with ACSO at a Public Meeting	43	81%	16%	2%	0%	0%
Satisfaction with handling of 9-1-1 or <b>Emergency Call</b>	31	74%	16%	0%	6%	3%
Treated professionally during a <b>Traffic Stop **</b>	25	60%	28%	4%	0%	8%
Satisfaction with treatment when <b>Reporting a Crime</b>	55	67%	16%	4%	7%	5%
Treated professionally when Suspected or Arrested **	1	100%	0%	0%	0%	0%

<sup>\*\*</sup> Response options for this question: 5 = Strongly Agree, 4 = Somewhat Agree, 3 = Neither, 2 = Somewhat Disagree, 1 = Strongly Disagree.

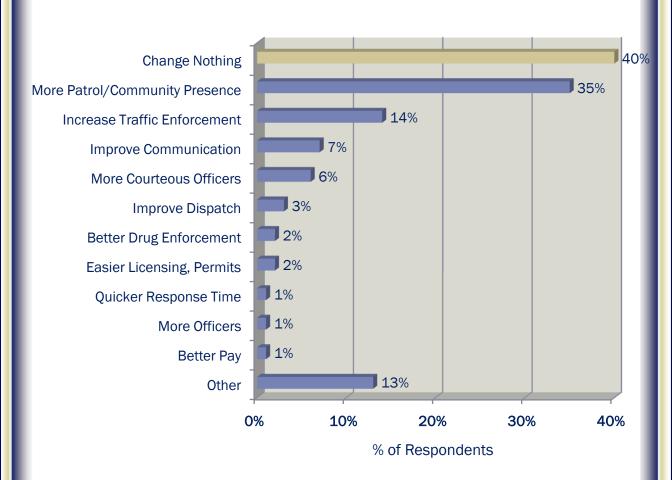


# Ada County Sheriff's Office QUALITY OF SERVICES



## Ways to Improve ACSO Services

When asked about ways to improve our services, many respondents (40%) said they would change nothing. Slightly fewer (35%) said they would like to see more patrolling or an increased community presence. That suggestion was followed by calls for more traffic enforcement (14%), improved communication and community education (7%) and more courteous deputies (6%).





# Ada County Sheriff's Office

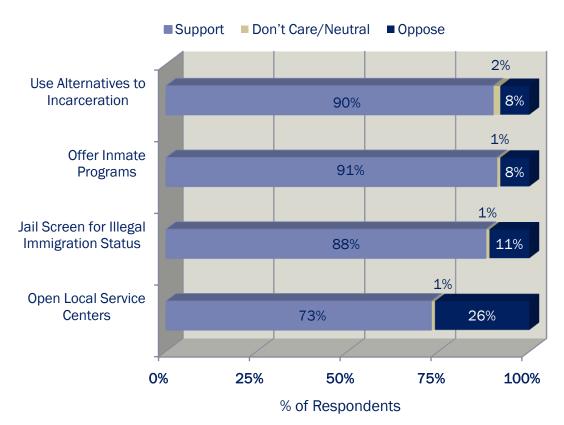
# QUALITY OF SERVICES



## **Support for ACSO Initiatives**

Respondents supported all four proposed initiatives by strong majorities of at least 73%; nine in ten supported the use of incarceration alternatives, inmate programs and screening of jail inmates for illegal immigration status.

- 1. Many low-risk offenders convicted of such non-violent crimes as petty theft or failure to appear for court are currently housed in jail. Do you support or oppose having the Ada County Jail use such alternatives as electronic monitoring bracelets and work release programs for these low-risk offenders instead of jail?
- 2. Do you support or oppose having the Ada County Jail offer inmate programs such as substance abuse counseling and behavior change classes in order to reduce the likelihood that inmates will repeat crimes and return to jail?
- 3. Do you support or oppose having the Ada County Jail screen all arrested persons for illegal immigration status?
- 4. Do you support or oppose opening local Sheriff's Office service centers in north and southwest Ada County for such non-policing needs as permits, driver's licenses, information requests, and receiving crime reports, if the cost were \$3.00 per household per year?





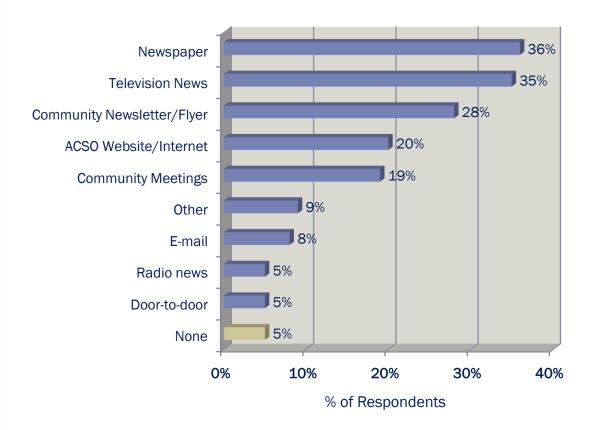
## Ada County Sheriff's Office

# 2008 COMMUNITY SURVEY



### **Best Way to Communicate**

Most Star residents report the newspaper or television as the best way to communicate ACSO news to the community, with 35-36% of respondents endorsing each, followed by a community newsletter or mailed flyer (28%), the ACSO website (20%) and community meetings (19%).





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