

Ada County Sheriff's Office

2008 COMMUNITY SURVEY KUNA CITY RESULTS



The Ada County Sheriff's Office (ACSO) contracted with Strategic Intelligence, Inc. to measure citizen perceptions and expectations of our services by surveying unincorporated areas of Ada County and our three contract policing municipalities - Eagle, Kuna and Star. The study involved two distinct data collection methods:

- 1. <u>Telephone interview</u> provided scientifically reliable baseline information about citizen perceptions, crime concerns, and suggestions for service improvements.
- 2. <u>Online survey</u> provided a "democratic, open-door" opportunity for all citizens to participate.

Survey Topics - 40 questions, 10 minutes

- Demographic attributes of the survey respondents (gender, age, education, type of domicile, town/county, zip code, visits to the ACSO website)
- · Community's quality of life
- Perceptions of neighborhood crime
- Evaluation of ACSO's amount and quality of services
- · Opinion about several ACSO initiatives
- Ways ACSO can improve services and communicate with citizens

Data Collection

March 11 - April 16, 2008

Telephone interviews = 200 Online surveys = 26

Total respondents = 226

226 Kuna City Survey Respondents

- 51% men and 49% women
- 92% live in a detached single-family home
- 73% have some college education (41% have an associate or technical degree or some college courses, 21% college diploma, 11% postgraduate courses or degree)

Age of Respondents 65-79 80+ 9% 4% 18-34 24% 35-49 41%

Results Summary May 2008

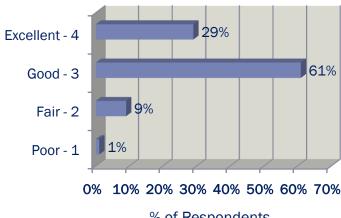


Ada County Sheriff's Office QUALITY OF LIFE



Quality of Life Where You Live

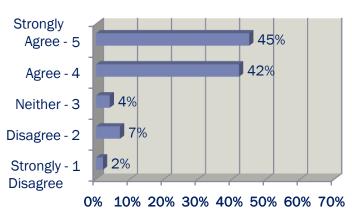
90% of Kuna survey respondents said their quality of life was good or excellent.



% of Respondents

Neighbors Look Out for Each Other

87% of Kuna survey respondents agreed that they live in an area where neighbors look out for each other.

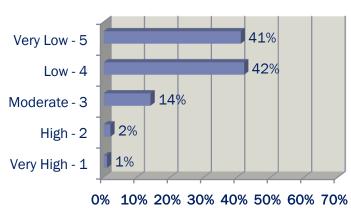


% of Respondents

Level of Crime in Your Neighborhood

83% of Kuna survey respondents reported that crime in their neighborhood is low or very low.

69% said that the level of crime has remained about the same over the past two vears: 26% said crime had increased: and 4% said it had decreased.



% of Respondents

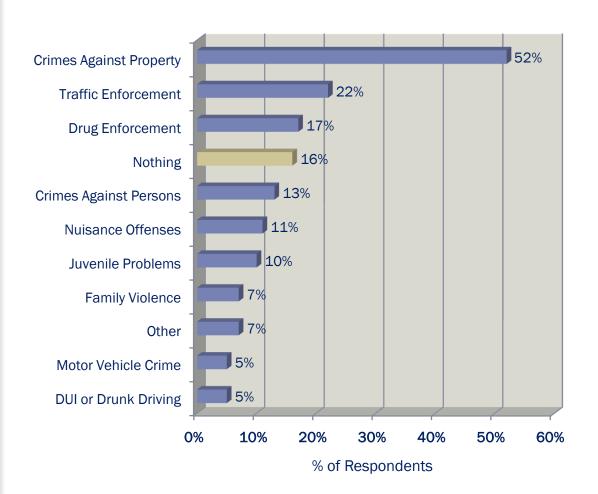


Ada County Sheriff's Office $QUALITY\ OF\ LIFE$



Top Crime or Law Enforcement Issue in Your Neighborhood

A majority (52%) of respondents said the top crime or law enforcement issue in their neighborhood involved crimes against property, such as theft or vandalism. In a distant second was traffic enforcement with 22% of respondents.





Ada County Sheriff's Office QUALITY OF SERVICES

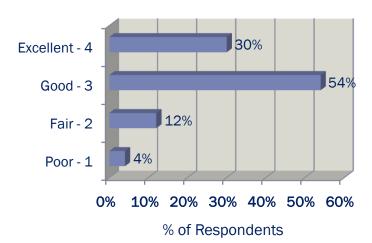


Overall Quality of ACSO Services

84% of Kuna survey respondents rated our services as good or excellent.

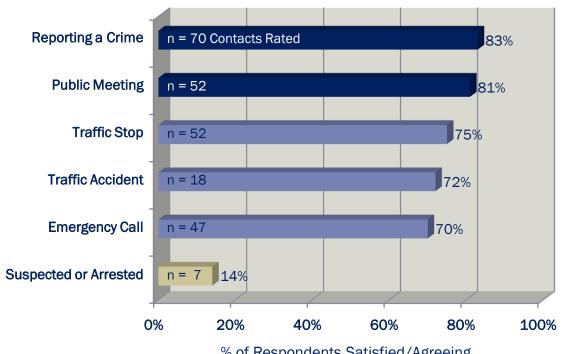
Amount of Patrolling In Your Neighborhood

61% of Kuna survey respondents said that deputies patrol just about the right amount, but 36% said it was too little.



Evaluation of Contacts with ACSO

27% of Kuna survey respondents had no contact with us in the past 2 years, 32% interacted with us 1-2 times, 16% 3-4, and 25% had 5 or more contacts.





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Evaluation of Contacts with ACSO

Evaluations of contacts with ACSO staff fell into three tiers of rating:

- We received highest marks from survey respondents who were reporting a crime or interacted with us at a public meeting – more than 80% were very or somewhat satisfied with their contact.
- 2. In the next tier, 70-75% of survey respondents agreed they were treated professionally when stopped for a traffic violation or reported satisfaction when aided by ACSO staff at a traffic accident or making a 9-1-1 or emergency call.
- 3. We received lower ratings for contacts with citizens who were suspected, arrested or charged with a crime only one citizen agreed that ACSO staff treated them professionally.

		% Survey Respondents				
Contact Type	No. of Respon -dents	Very م Satisfied	Somewhat A Satisfied	Neither &	Somewhat Dissatisfied	Very L Dissatisfied
Satisfaction with treatment when Reporting a Crime	70	70%	13%	4%	6%	7%
Satisfaction with ACSO at a Public Meeting	52	73%	8%	11%	4%	4%
Treated professionally during a Traffic Stop **	52	60%	15%	0%	8%	17%
Satisfaction with aid at a Traffic Accident	18	39%	33%	0%	0%	28%
Satisfaction with handling of 9-1-1 or Emergency Call	47	53%	17%	2%	15%	13%
Treated professionally when Suspected or Arrested **	7	0%	14%	0%	14%	71%

^{**} Response options for this question: 5 = Strongly Agree, 4 = Somewhat Agree, 3 = Neither, 2 = Somewhat Disagree, 1 = Strongly Disagree.

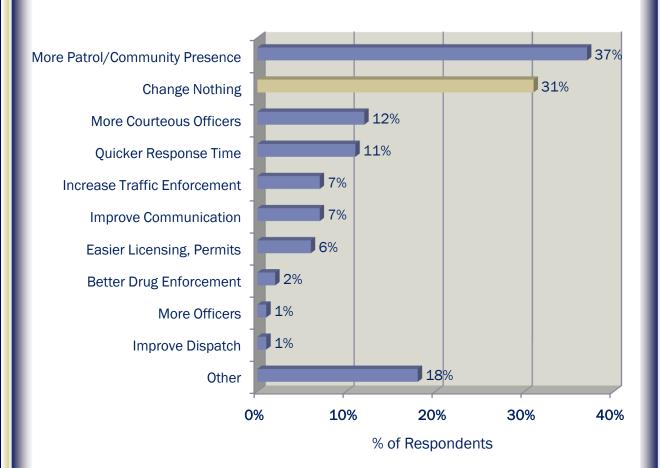


Ada County Sheriff's Office QUALITY OF SERVICES



Ways to Improve ACSO Services

When asked about ways to improve our services, more than one-third (31%) of respondents said they would change nothing. Many citizens (37%) said they would like to see more patrolling or an increased community presence. That suggestion was followed by calls for more courteous deputies (12%) and quicker response times (11%).





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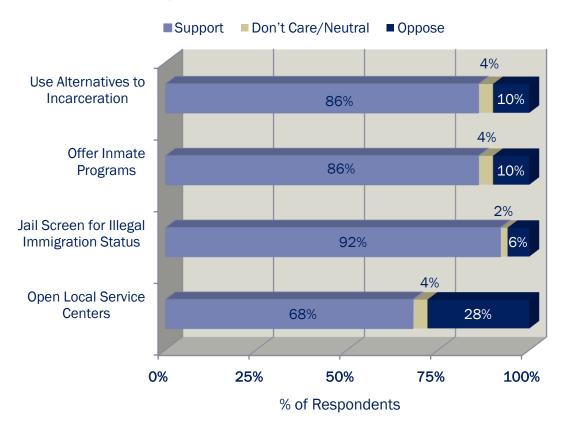
QUALITY OF SERVICES



Support for ACSO Initiatives

Respondents supported all four proposed initiatives by strong majorities of at least 68%; nine in ten supported screening of jail inmates for illegal immigration status with slightly fewer (86%) supporting the use of incarceration alternatives and inmate programs.

- 1. Many low-risk offenders convicted of such non-violent crimes as petty theft or failure to appear for court are currently housed in jail. Do you support or oppose having the Ada County Jail use such alternatives as electronic monitoring bracelets and work release programs for these low-risk offenders instead of jail?
- 2. Do you support or oppose having the Ada County Jail offer inmate programs such as substance abuse counseling and behavior change classes in order to reduce the likelihood that inmates will repeat crimes and return to jail?
- 3. Do you support or oppose having the Ada County Jail screen all arrested persons for illegal immigration status?
- 4. Do you support or oppose opening local Sheriff's Office service centers in north and southwest Ada County for such non-policing needs as permits, driver's licenses, information requests, and receiving crime reports, if the cost were \$3.00 per household per year?





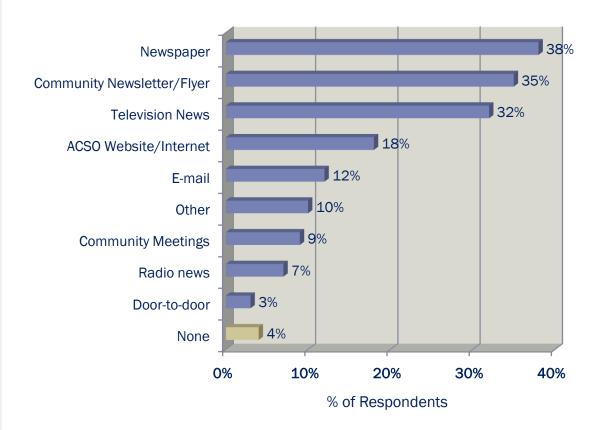
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2008 COMMUNITY SURVEY



Best Way to Communicate

Many Kuna residents report the newspaper or television as effective ways to communicate ACSO news to the community, with 32-38% of respondents endorsing each; however, an equal number of citizens (35%) would prefer a community newsletter or mailed flyer.





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